



THEBARTON THEATRE

TAKE YOUR SEAT

“Take Your Seat at Thebby” is your chance to be part of something truly special.

By sponsoring a seat, you can celebrate a personal milestone or simply show your support for the arts and this iconic venue. Your name will be engraved on a plaque and placed on a Dress Circle seat becoming a lasting part of Thebby’s story for years to come.



Affectionately known as “Thebby”, Thebarton Theatre is one of South Australia’s most iconic live performance venues. Since opening its doors in 1928, Thebarton Theatre has played host to an extraordinary lineup of international music legends, Australian acts and local community events.

With its rich art deco architecture, impeccable acoustics and deep cultural significance, Thebby is more than just a theatre, it’s a cornerstone of Adelaide’s live entertainment scene and a treasured piece of the state’s artistic heritage.

As we look toward the future, our mission remains clear: to preserve this beloved venue for generations to come and to continue inspiring audiences through music, performance, and community connection.

By supporting the “Take Your Seat at Thebby” campaign, you’re not just sponsoring a seat — you’re claiming your place in the story of South Australia’s premier live performance venue.

SPONSORSHIP

Individual Supporter – \$1,000

Duration: 5 years

Recognition: Personalised plaque affixed to the back of a permanent seat stating the name of the donor and favourite gig at Thebby. Also, inclusion on a dedicated donor wall in the foyer

Benefits: Recognition on the theatre's website and in promotional materials, plus invitations to exclusive events

Corporate Patron – \$3,000

Duration: 5 years

Recognition: Personalised plaque affixed to the back of a permanent seat stating the name of the donor and favourite gig at Thebby. Also, inclusion on a dedicated donor wall in the foyer

Benefits: Recognition on the theatre's website and in promotional materials, plus invitations to exclusive events

Example

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Mr & Mrs Weslo
Black Eyed Peas, 2010

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TERMS

The plaque will recognise your financial support and special relationship with Thebby and will remain in place for five consecutive years. This does not grant the right to sit in that seat during performances, except at special events arranged by Thebarton Theatre.

If the seat is replaced during this time, Thebarton Theatre will move the plaque to another seat. Donors will be notified of the new seat location.

Naming a seat does not entitle the donor to admission to performances, preferred seating allocation, or ownership of the seat. Plaques are a recognition of your contribution and special connection with Thebby.

At the end of the five year period, Thebarton Theatre will offer you the first opportunity to continue your association by renaming the seat.

Donations made towards naming a seat are non-refundable.



GET IN TOUCH

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